

investor presentation / confidential



An exciting multi-staged project actively contributing to a carbon-neutral world.

January 2025

Our Goals; short to long-term



Short horizon

Setup a PoC plant and start testing manure processing; build a CBD products manufacturing operation



Medium

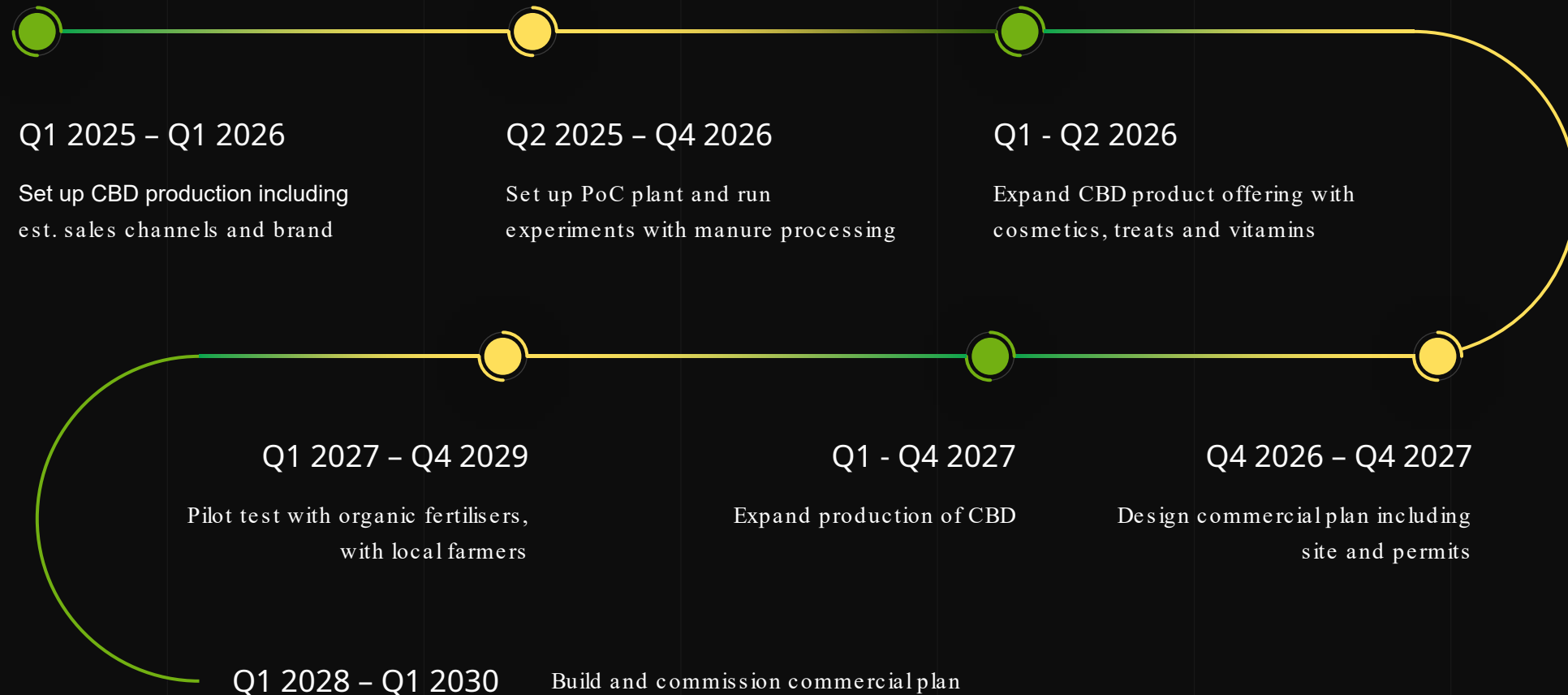
Build a trusted CBD consumer brand; achieve expected results from our manure processing tests



Long

Build and operate a large manure processing commercial plant

We have a clear roadmap



The team is ready to go



Andrii Halushko

Founder, 30+ years of entrepreneurship



Oksana Prokopiv

Director of R&D, 15+ years of relevant experience



Mariia Zaika-Chelenk

Managing Director, 17+ years of project management



Anastasiia Liakhovets

Marketing Manager
10+ years of relevant experience



Denis Deripasko

Advisor/NED
25+ years of banking



Sergiy Bulavin

Advisor/NED
30+ years in several sectors incl. private equity and agriculture



Our progress so far is significant

Method and intellectual property

We are confident we've reached TRL 3/4 with our proposed method of processing manure. We applied for an international patent.

R&D and human capital

We designed the pilot testing scheduled for the PoC plant phase and have gathered the right people to deliver the project.

Our business strategy for 2025-29

01

Start selling CBD products

We want to start selling CBD oils in different forms in our first year of operations



02

Build a consumer brand

Through a comprehensive sales & marketing strategy and plan, build a successful CBD consumer brand



03

Invest in our manure plant

Reinvest the profits from our CBD business to build and commission our manure processing plant

The CBD products market is flourishing

Our target markets represent 85% of the total current market value

Country/Region	2024
UK alone	\$323,200,000
Europe (excl. UK)	\$2,280,000,000
US	\$2,580,000,000
Canada	\$192,600,000
Japan	\$370,000,000
Australia & NZ	\$176,880,000
Total	\$5.92 billion

↑ Global market value '24

\$ 6.9 billion

↑ CAGR '24-'30

15%

↑ Global market value '30

\$15.9 billion

Building a successful CBD business

Building the brand

Leverage people with large communities – an ambassador-driven brand.
Offer a diverse product range of CBD products: 60+ oils, cosmetics, vitamins, and treats.

Scaling sales channels

Focus on online marketplaces first, then double down on our web shop and lastly, enter brick-and-mortar networks in key markets.



Specific initiatives

WhatsApp as the go-to D2C marketing channel (instead of traditional channels).
Become an important online voice focused on educational marketing for CBD.

Building a network of partners

Suppliers, other manufacturers, retailers, key opinion leaders, organisers, community leaders, lawmakers, and more.

Our estimated budget for 2025-27

Component	2025	2026
Product development/research	£100,000	£2,900,000
Equipment acquisition	£1,380,000	£0
Operations incl. wages	£1,940,000	£3,710,000
Sales and marketing	£1,500,000	£3,000,000
Total	£4,920,000	£9,610,000

2025 PoC plant setup

£1,480,000

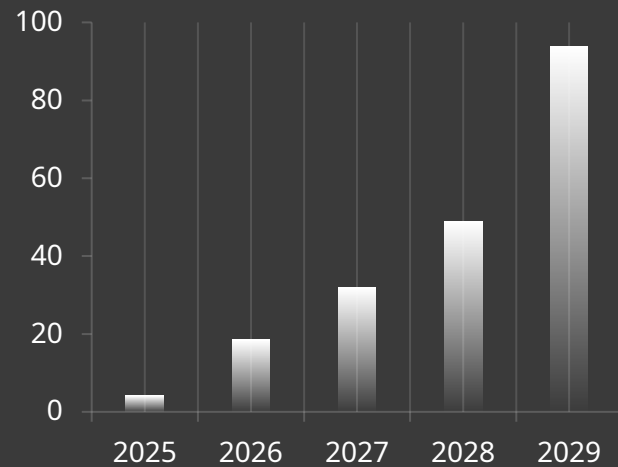
2026 Marketing of total

31%

% covered by 2025-26 sales

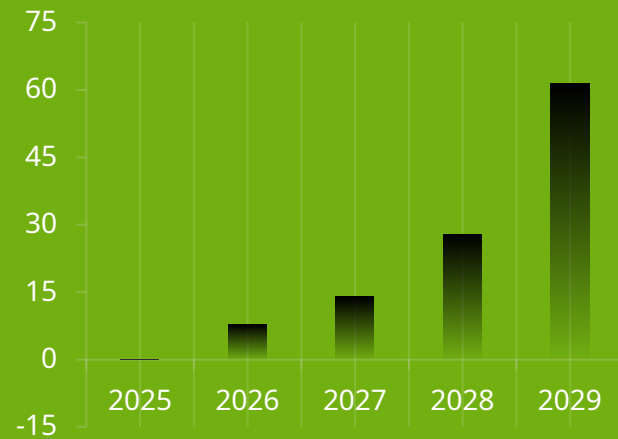
85%

We est. positive EBITDA for FY'26



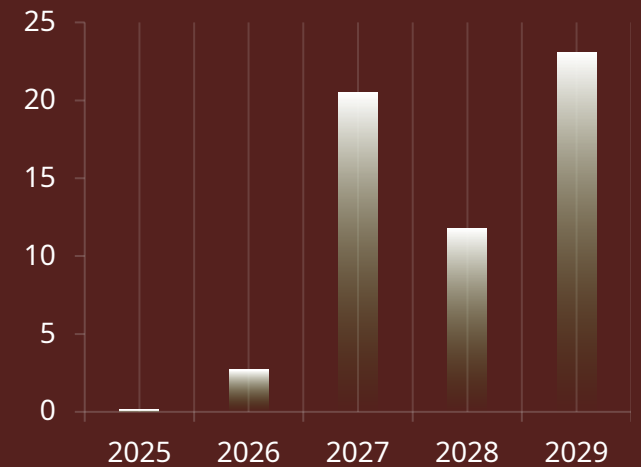
Revenues

Gross, including discounts,
in millions £



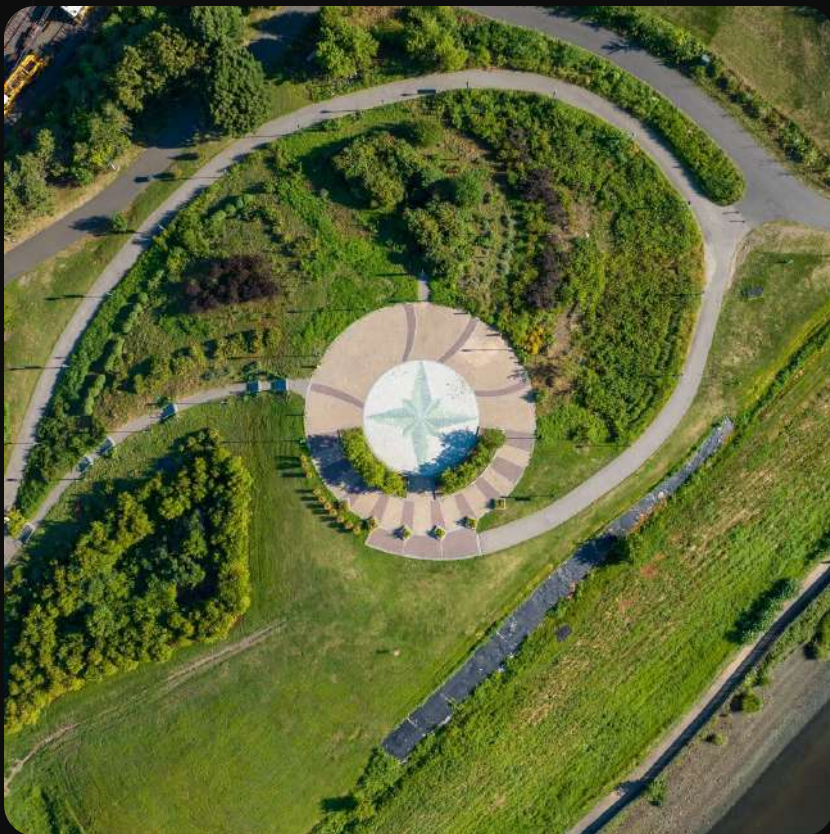
EBITDA

in millions £



Cash balance

At the end of each year
in millions £



We are looking to raise £2.1 million

We are offering a **negotiable equity stake** in the company controlling the project. The company is registered in the U.K.

24 mo.

Runway

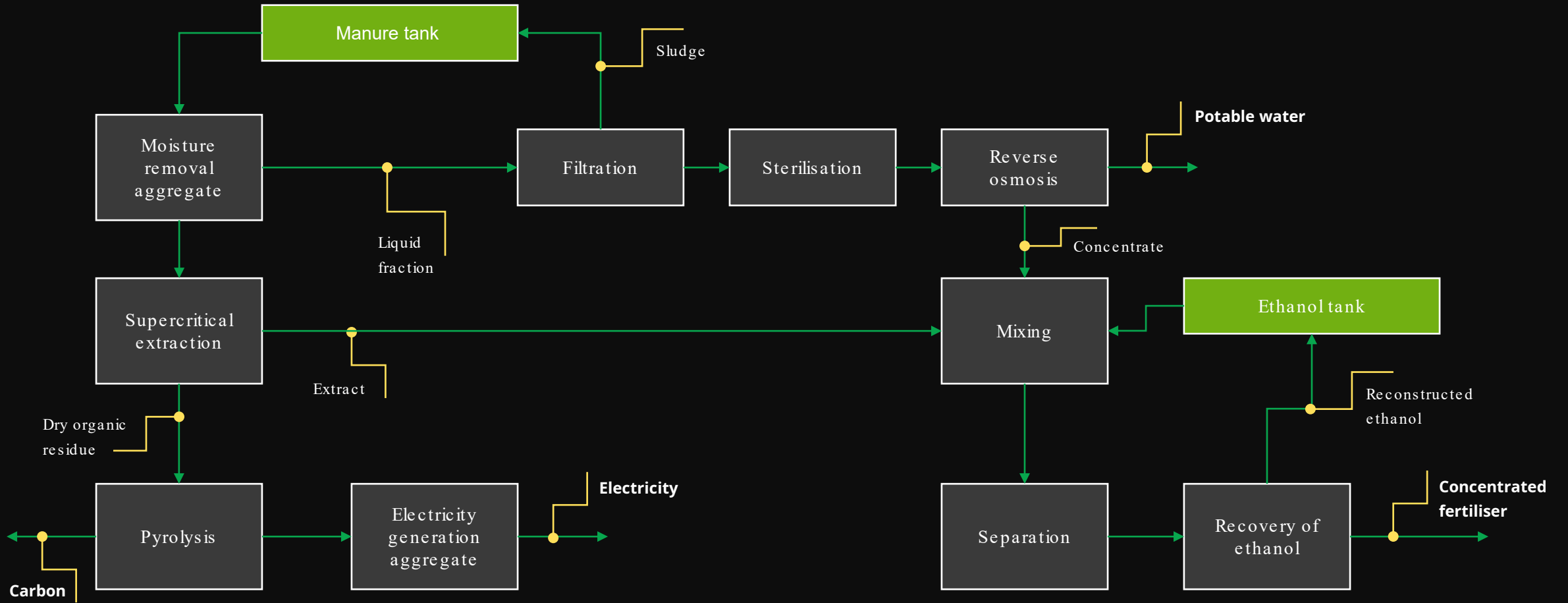
£14.5 M

Est. budget

Appendix



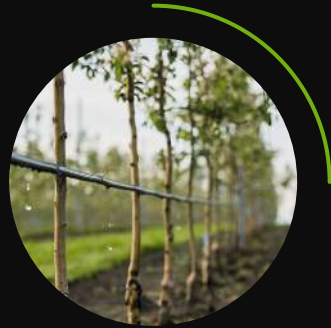
Our method



Products obtained from our method of processing manure



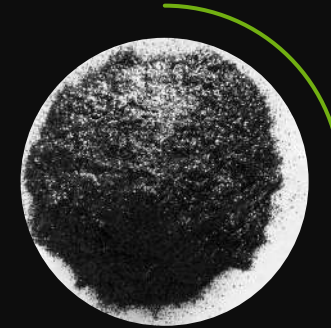
Potable water



Organic fertiliser components

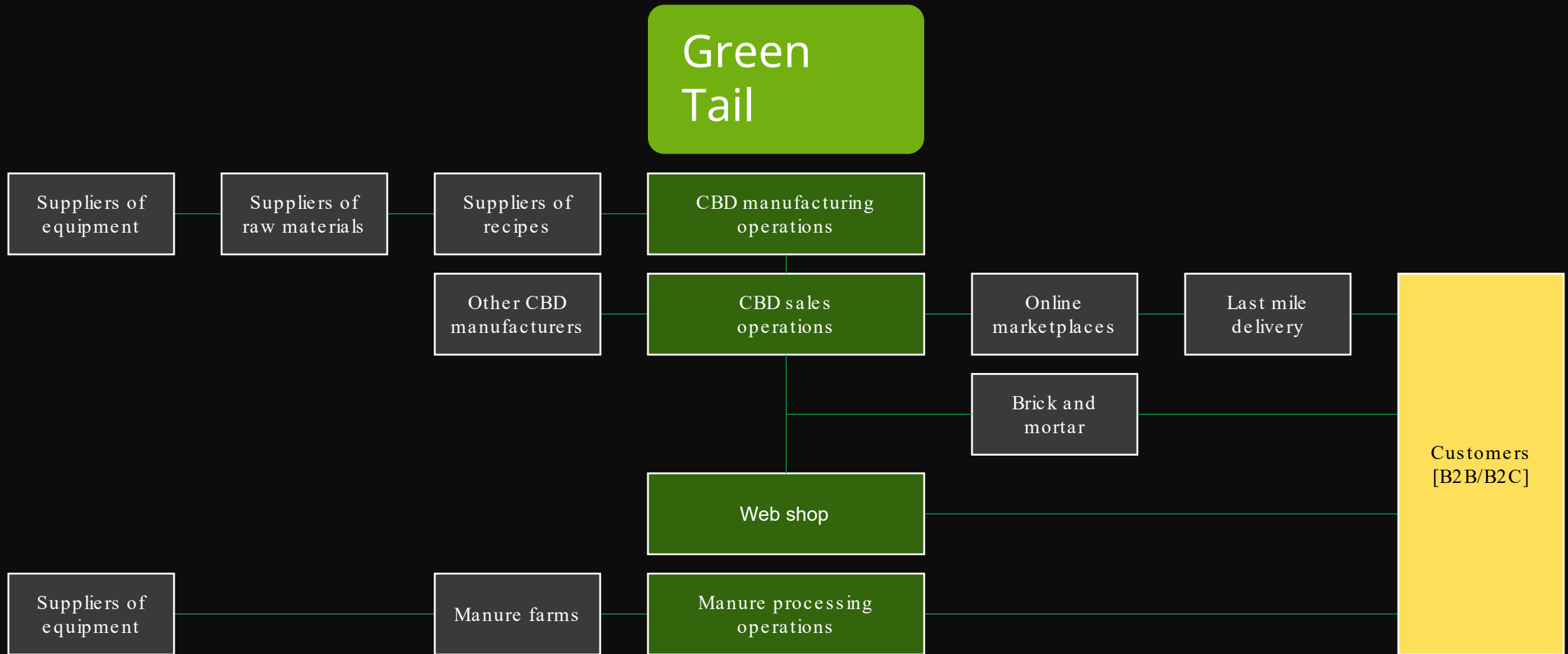


Biogas
[characteristics to be determined after PoC]



Crystalline carbon
[in the form of graphite]

A view of our CBD supply chain



Let's talk



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<https://green-tail.uk/>

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